



21 December 2017

**MR. LEONCIO B. EVASCO**

*Chairman and Cabinet Secretary*

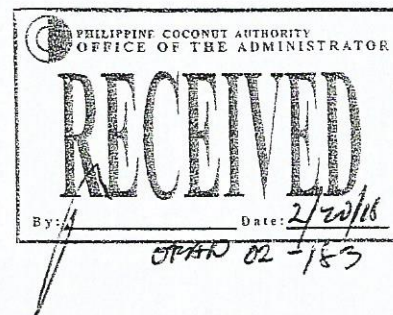
**MR. ROMULO J. DE LA ROSA**

*Administrator*

**PHILIPPINE COCONUT AUTHORITY (PCA)**

Elliptical Road, Diliman

Quezon City



**RE : VALIDATION RESULT OF THE CY 2016  
PERFORMANCE SCORECARD OF PCA**

Dear Sec. Evasco and Admin. De La Rosa,

This is to formally transmit the validation result of the PCA's CY 2016 Performance Scorecard. Based on the Governance Commission's validation of documentary submissions and conduct of on-site validation on 28 March 2017, the PCA gained an over-all score of **82.32%** (See **Annex A**).

In relation to its application for the grant of CY 2016 PBB to eligible officers and employees, the PCA fails to satisfy the requirements of **GCG MEMORANDUM CIRCULAR (MC) No. 2017-01** and the *Checklist of Documents to be submitted by GOCCs to Qualify for the FY 2016 Performance-Based Bonus (PBB)*, particularly the achievement of a weighted-average score of at least 90% in its FY 2016 Performance Scorecard. In this regard, the Board is reminded that any unilateral action to release the PBB will be considered as a violation of the Board's fiduciary duty to protect the assets of the GOCC as provided under Section 19 of Republic Act No. 10149.<sup>1</sup>

Consequently, pursuant to GCG M.C. No. 2014-06, failure to qualify for the PBB means that the Appointive Members of the Governing Board of PCA shall not be qualified to receive \ the Performance-Based Incentive (PBI).

**FOR YOUR INFORMATION AND GUIDANCE.**

Very truly yours,

**SAMUEL G. DAGPIN JR.**

*Chairman*

**MICHAEL P. CLORIBEL**  
*Commissioner*

**MARITES CRUZ-DORAL**  
*Commissioner*

cc: COA Resident Auditor – PCA



**PHILIPPINE COCONUT AUTHORITY (PCA)**  
**Performance Scorecard**

STAKEHOLDERS/ SOCIAL IMPACT

Component			Target		Submission		CGO Validation		Supporting Documents	Remarks																				
Objective / Measure	Formula	Wt	2016	Actual	Rating	Score	Rating																							
SO 1	Increased Coconut Farm Productivity and Income																													
SM 1	Increase in average annual (gross) income of the farmers from a base figure of P20,000	Average Income of KEDP farmers	10%	P20,000	P28,142.38	10%	P28,142.38	10%	<ul style="list-style-type: none"><li>Income Assessment Forms from KANIB sites</li><li>Annual Income per commodity (summary)</li></ul>	Income from intercropping, livestock and finished products are accounted in this measure. Increase is attributed to high demand and change in prices of finished coconut-based products.																				
SM 2	Percentage of palms planted/replanted vis a vis total palms to be planted	No. of palms planted/replanted over total palms to be planted	10%	23 Million	17,003,380	7.39%	19,882,737	8.64%	<ul style="list-style-type: none"><li>Consolidated Report on Coconut Planted/ Replanted, CY 2016</li><li>Report on Coconut Planted/ Replanted, CY 2016 from PCA Field Offices</li></ul>	<table><tr><td></td><td>No. of Seedlings Planted / Replanted</td></tr><tr><td>Luzon</td><td>4,775,354</td></tr><tr><td>Visayas</td><td>7,469,665</td></tr><tr><td>Mindanao</td><td>7,637,718</td></tr><tr><td>TOTAL</td><td>19,882,737</td></tr></table>		No. of Seedlings Planted / Replanted	Luzon	4,775,354	Visayas	7,469,665	Mindanao	7,637,718	TOTAL	19,882,737										
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SM 3	No. of seedlings that survived the last three (3) years	Number of seedlings which survived / Total number of seedlings planted in the last three (3) years	5%	35,000,000 (85% survival rate)	35,217,351	5%	36,975,523	5%	<ul style="list-style-type: none"><li>ACPRP Coconut Seedlings Planted and Stabilized/ Surviving in the Field CY 2012-2014</li></ul>	<table><tr><td></td><td>Seedlings planted</td><td>Surviving/ Stabilized seedlings</td><td>% survival</td></tr><tr><td>Luzon</td><td>13,521,062</td><td>11,170,973</td><td>82.62</td></tr><tr><td>Visayas</td><td>8,734,842</td><td>7,433,993</td><td>85.11</td></tr><tr><td>Mindanao</td><td>21,241,344</td><td>18,370,557</td><td>86.48</td></tr><tr><td>National</td><td>43,497,248</td><td>36,975,523</td><td>85.01</td></tr></table>		Seedlings planted	Surviving/ Stabilized seedlings	% survival	Luzon	13,521,062	11,170,973	82.62	Visayas	8,734,842	7,433,993	85.11	Mindanao	21,241,344	18,370,557	86.48	National	43,497,248	36,975,523	85.01
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SM 4	No. of KANIB coconut hubs operationalized	Absolute Number	10%	25 sites	34 sites	10%	5	2%	<ul style="list-style-type: none"><li>PCA Monitoring of Proponents with Items for bidding / on-going delivery/ construction</li></ul>	Failure to comply with the documentary requirements by the proponents is one of the main reasons that the target was not achieved.																				



STAKEHOLDERS/ SOCIAL IMPACT

Component		Target		Submission		CGO Validation		Supporting Documents		Remarks								
Objective / Measure	Formula	Wt	2016	Actual	Rating	Score	Rating											
SM 5	Groundwork for the implementation of Coco Levy Law	Milestone	5%	Submission of Coco Levy IRR, Roadmap and Inclusive Consultation Processes	Consultation Conducted, Roadmap Drafted	0%	Roadmap Draft	0%		Excluded measure								
SO 2	Empowered Community																	
SM 6	No. of consolidated / federated KANIB SCFOs / cooperative at the provincial level	Absolute Number	3%	34	40	3%	40	3%	<ul style="list-style-type: none"><li>List of Consolidated/ Federated KANIB SCFOs/ Cooperatives</li><li>SEC Registration of SCFOs/ Cooperatives</li></ul>	<table><tr><td>Luzon</td><td>10</td></tr><tr><td>Visayas</td><td>8</td></tr><tr><td>Mindanao</td><td>22</td></tr><tr><td>Total</td><td>40</td></tr></table>	Luzon	10	Visayas	8	Mindanao	22	Total	40
Luzon	10																	
Visayas	8																	
Mindanao	22																	
Total	40																	
SM 7	No. of KANIB SCFOs / Cooperative generating own revenue (village level)	Absolute Number	4%	240	242	4%	242	4%	<ul style="list-style-type: none"><li>Income Assessment Forms from KANIB sites</li><li>Annual Income per commodity (summary)</li></ul>	Income of the members of the KANIB SCFOs/ Cooperatives from KANIB activities is indicative of the SCFOs/ Cooperatives' revenue generation capacity.								
SM 8	Number of community-based nurseries established	Absolute Number	5%	500	1,079	5%	1,119	5%	<ul style="list-style-type: none"><li>Consolidated Report on Community-Based Nurseries Established under ACPRP 2016</li><li>Community-Based Nurseries Established under ACPRP 2016 Reports from PCA Field Offices</li></ul>	<table><tr><td>Luzon</td><td>199</td></tr><tr><td>Visayas</td><td>352</td></tr><tr><td>Mindanao</td><td>568</td></tr><tr><td>Total</td><td>1,119</td></tr></table>	Luzon	199	Visayas	352	Mindanao	568	Total	1,119
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STAKEHOLDERS / SOCIAL IMPACT

Component	Objective / Measure	Formula	Wt	Target 2016	Submission Actual	Rating	CGO Validation Score	Rating	Supporting Documents	Remarks																														
SM 9	Number of coconut farmers assisted / capacitated in the Yolanda affected areas (Region VI-VIII) in all interventions	Absolute Number	5%	100,000	100,309	5%	68,105	3.41%	<ul style="list-style-type: none"><li>Consolidated Report on Yolanda Recovery and Rehabilitation Program (YRRP) – Coconut Masterlist</li><li>Yolanda Recovery and Rehabilitation Program (YRRP) – Coconut Masterlist of Participants from Regions VI, VII and VIII</li></ul>	<table><tr><th>Name of Project</th><th colspan="4">No. of Participants</th></tr><tr><td></td><th>VI</th><th>VII</th><th>VIII</th><th>Total</th></tr><tr><td>Coconut Replanting</td><td>3,004</td><td>1,436</td><td>9,227</td><td>13,667</td></tr><tr><td>Coconut Fertilization</td><td>5,911</td><td>-</td><td>394</td><td>6,305</td></tr><tr><td>Intercropping and Livestock Intervention</td><td>6,823</td><td>18,084</td><td>23,226</td><td>48,133</td></tr><tr><td>TOTAL</td><td>15,738</td><td>19,520</td><td>32,847</td><td>68,105</td></tr></table>	Name of Project	No. of Participants					VI	VII	VIII	Total	Coconut Replanting	3,004	1,436	9,227	13,667	Coconut Fertilization	5,911	-	394	6,305	Intercropping and Livestock Intervention	6,823	18,084	23,226	48,133	TOTAL	15,738	19,520	32,847	68,105
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SM 10	Average satisfaction rating of PCA services	Absolute Number	3%	4.0	4.01	3%	4.01	3%	<ul style="list-style-type: none"><li>Final Report of Customer Satisfaction Survey dated 28 March 2017</li></ul>	PCA employed the services of Contact-Asia Services, Inc. (CASI) to conduct the survey among 350 PCA stakeholders. PCA was rated based on 9 main attributes/criteria on a scale of 1-5, with 5 being the highest.																														
Sub-total			60%			52.39%		44.05%																																

INTERNAL PROCESS

SO 3	Intensify IPM to Control and Contain Pest Outbreaks																			
SM 11	Percentage of CSI-infested coconut trees recovered	Number of treated trees which recovered / Total no. of treated trees	4%	60%	79.6%	4%	79.60%	4%	<ul style="list-style-type: none"><li>Recovery Assessment Report of Treated Trees Coconut Scale Insect (CSI) Infested Trees in CY 2016 (Regional Submission)</li><li>Year-end Report on Implementation of CSIEAP in Basilan Province</li></ul>	<table><tr><th>Recovered Trees</th><th>Number</th></tr><tr><td>With new normal leaves</td><td>212,430</td></tr><tr><td>With Flowers</td><td>5,271</td></tr><tr><td>With Fruits</td><td>4,194</td></tr><tr><td>Total</td><td>221,895</td></tr></table> <p>Number of trees leaf pruned and trunk injected: 278,750</p>	Recovered Trees	Number	With new normal leaves	212,430	With Flowers	5,271	With Fruits	4,194	Total	221,895
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INTERNAL PROCESS	Component			Target	Submission		CGO Validation		Supporting Documents	Remarks																	
	Objective / Measure	Formula	Wt	2016	Actual	Rating	Score	Rating																			
	SO 4 Intensify Research and Development																										
	SM 12	No. of technologies and scientific information generated / disseminated	Absolute Number	5%	10	17	5%	12	5%	<ul style="list-style-type: none"><li>List of technologies / scientific information generated/disseminated</li><li>Attendance sheets of fora / symposia / seminars conducted</li><li>Terminal Report on technologies generated</li></ul>																	
	SO 5 Enhance Market Development																										
	SM 13	Number of coconut-based new investment facilitated and secured (P3 Million and above)	Absolute Number	6%	20	61	6%	61	6%	<ul style="list-style-type: none"><li>Reports of New Investment</li><li>NIA Report on Bio-engineering Technology</li><li>DPWH Report on Bio-engineering Technology</li><li>PCA Registration of New Businesses</li></ul> <table><tr><td>New Businesses</td><td>12</td></tr><tr><td>DPWH Coconet</td><td>22</td></tr><tr><td>NIA Coconet</td><td>9</td></tr><tr><td>New Markets</td><td>18</td></tr><tr><td>Total</td><td>61</td></tr></table>	New Businesses	12	DPWH Coconet	22	NIA Coconet	9	New Markets	18	Total	61							
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Sub-total			15%			15%		15%																			
SO 6 Improve Budget Utilization and Income Generation																											
SM 14	Budget Utilization Rate	Utilized amount / Total Budget	5%	90%	72%	5%	74.8% (8,908,899/ 11,909,538)	4.15%	<ul style="list-style-type: none"><li>Statement of Allotment, Obligation, Utilization and Balances</li></ul> <table><tr><td>Year</td><td>Budget</td><td>Utilized</td></tr><tr><td>2013</td><td>4,840 M</td><td>4,262 M</td></tr><tr><td>2014</td><td>2,884 M</td><td>2,115 M</td></tr><tr><td>2015</td><td>2,911 M</td><td>1,980 M</td></tr><tr><td>2016</td><td>1,274 M</td><td>552 M</td></tr><tr><td>Total</td><td>11,909 M</td><td>8,909 M</td></tr></table>	Year	Budget	Utilized	2013	4,840 M	4,262 M	2014	2,884 M	2,115 M	2015	2,911 M	1,980 M	2016	1,274 M	552 M	Total	11,909 M	8,909 M
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FINANCE

Component		Target		Submission		CGO Validation		Supporting Documents		Remarks																		
Objective / Measure	Formula	Wt	2016	Actual	Rating	Score	Rating																					
SM 15	Increase in internally-generated revenue (in thousand pesos)	Actual operating revenue of the current year minus actual operating revenue of the preceding year	3%	3,996	P363 Million as of Nov. P425 Million projected for the yearend	0%	49,485	3%	• Schedule of Income as of December 31, 2016 and for the year 2010-2016	2016 Operating Revenue (in thousand pesos) is broken down as follows: <table><tr><td></td><td>2016</td><td>2015</td></tr><tr><td>PD 1468 fees</td><td>281,649</td><td>285,582</td></tr><tr><td>RA 8048 fees</td><td>109,863</td><td>79,046</td></tr><tr><td>Regulatory fees</td><td>34,788</td><td>12,872</td></tr><tr><td>Service Income</td><td>24,714</td><td>23,839</td></tr><tr><td>Subtotal</td><td>451,014</td><td>401,340</td></tr></table>		2016	2015	PD 1468 fees	281,649	285,582	RA 8048 fees	109,863	79,046	Regulatory fees	34,788	12,872	Service Income	24,714	23,839	Subtotal	451,014	401,340
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SM 16	Submission of a financial viability strategy to ensure operational sustainability through significant cost recovery programs among others	Milestone	3%	Board-approved financial viability strategy	Board-approved financial viability strategy	3%	Board-approved financial viability strategy	3%	• Board Resolution No. 062-2016 • PCA Financial Viability Plan 2017-2026	To augment its income, PCA identified the following strategies: i. Imposing New Fees for Transport of Mature Coconuts, Copra; Project Qualifiers' Fee ii. Mass Production and Marketing of Coconut Hybrids, and Coco-Peat-based Bio Organic Fertilizer Production Facility iii. Coconut Estate Plantation in Agusan Valley																		
SM 17	Financial Management Information System	Milestone	4%	Encoding of the 50% of the 5-year data	50% of the 5-year data encoded	4%	50% of the 5-year data encoded	4%	• On-site walkthrough																			
Sub-total		15%			12%		14.15%																					



LEARNING AND GROWTH

Component		Target		Submission		CGO Validation		Supporting Documents		Remarks
Objective / Measure		Formula	Wt	2016	Actual	Rating	Score	Rating		
SO 7	Strengthen Employees' Capability and Streamline Processes									
SM 18	ISO 9001:2008 Certification	Milestone	5%	Certified	Certified by May 2017	0%	Procurement of third-party consultant and final draft of QMS Manual	0%		
SM 19	Competency framework	Milestone	5%	Competency baseline established	Competency baseline established	5%	53.79%	5%	<ul style="list-style-type: none"><li>Competency Model</li><li>Rating form per employee</li></ul>	
Sub-total			10%			5%		5%		
TOTAL			100%			88.83% (84.39 / 95)		82.32% (78.20 / 95)		